

Southeast Electric Flight Festival

2011 Sponsor / Exhibitor Registration

April 11-16, 2011



Please print out this form, fill it out and mail to the address on the next page.

Registration Contact: Jeff Meyers
Phone: 770-716-7578
Email: jsmeyers@earthlink.net
Website: www.fayetteflyers.com

Our plans for SEFF 11 and how your company can participate:

Thank you for taking the time to inquire about sponsoring the world's premiere electric fly-in. Last year's event drew almost 500 pilots from all over the country. Additionally, we had over 1,800 spectators in attendance and we expect this year to grow significantly.

We appreciate any support your company can offer. If you are able to attend our event, we offer you the option to come sell and exhibit your fine products, or, just come have fun and fly! There is no fee to be a sponsor of The Southeast Electric Flight Festival. For sponsorships, we do ask that your company donate a minimum of \$75 (retail value) of electric flight products such as kits, tools, accessories or whatever your specialty. Your donations will be used for the raffle. The raffle is an essential revenue source that allows us to pay for hosting one of the best-run electric flight events in the country. There is a fee to exhibit your products in the vendor area. You will find all the details below.

We are spending a great deal of money to advertise and host this event. Additionally, we will have banner advertisements on The E Zone and RC Universe websites. We also plan to aggressively advertise in local newspapers in the central and south GA areas. Approximately 5,000 flyers will be passed out during RC tradeshow around the country. Some RC consumers will receive our flyers included in their mail order shipments. Furthermore, the official event website drew over 200,000 modelers in 2010. All of our sponsors will be recognized in every way possible:

- Your logo will be placed on the event website and will be linked directly to your main page.
- Pictures of your raffle donations will be placed on the event raffle webpage and directly linked to your site. This proves to generate new customers to your website and well as incremental sales.
- Whenever possible, all print material will include our even sponsor logos.
- If you have any outdoor banners, they can be placed in front of the flight line at the event.

Please fill out the below information if you are interested in becoming a sponsor and / or exhibitor

Most vendors exhibit Thursday thru Sunday morning from 9 am to 4 pm, except Sunday. We break down the vendor mall starting at 8 am. You can exhibit Sunday but we will need your tables by 10 am.

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Please print out this form and make check payable to:

The Fayette Flyers

Mail to:

Southeast Electric Flight Festival
Attn: Jeff Meyers
355 Sunderland Circle
Fayetteville, GA 30215

Company Name: _____	Mailing Address: _____
Contact Name: _____	Street: _____
Phone # and extension : _____	City: _____
	State: _____ Zip Code: _____
	Email Address _____

General Sponsorship (required if you want to exhibit at SEFF)	Please list the items and quantity you wish to donate to the raffle: (be specific as we will use this to advertise your commitment and help drive business to your company)
All sponsors need to do is offer a donation of at least \$75 in retail value of electric flight merchandise.	_____
Examples include: kits, motors, ESCs, chargers, batteries, gearboxes or whatever your specialty may be.	_____

Vendor Mall Registration (This is the only place to exhibit at SEFF and space is limited...we always run out so get your registration in early)	Booth fee in vendor mall is \$50 per table and space is limited to first come first serve. Your company will get two folding chairs for your booth. Hours are 9 am to 4 pm daily.
This area is a covered aircraft hangar with open sides. (Circle the date you plan to set up your booth)	How many tables are you requesting? _____
Wed. April 13, Thursday, April 14 Friday, April 15	Registration Fee enclosed: \$ _____
Saturday, April 16	

White SEFF T-shirt Order	White T Shirt amount enclosed \$ _____
100% Cotton "Beefy T" / Shirt will feature the SEFF artwork	Circle Size(s) needed
<u>These shirts are only available for pre ordering.</u>	Small \$16 Medium \$16
	Large \$16 XL \$16 XXL \$18

BBQ Dinner \$10 per person

Please list how many BBQ tickets you want

of tickets _____ @ \$10 each \$ _____

Sponsor Appreciation Dinner Thursday at 6 pm
Each exhibiting sponsor will get TWO tickets to our annual sponsor / staff appreciation dinner. The dinner features Southern Fried Chicken, 3 side dishes, desert and tea. This is a very casual happening....but great southern cooking!

2 tickets are free
each additional ticket is \$5 _____

Total amount enclosed for registration, t-shirts and BBQ, sponsor dinner

\$ _____

VERY Important Information
If you want your company's
Banner installed on the flightline

You must have your banner shipped to the below address NO LATER than April 6. We will NOT take banners at the event...so please do not ask. The banner layout will be planned in advance and installed well before the event starts. There will be no exceptions. If you want your banner shipped back to you...you will need to provide Matt with a prepaid shipping label. All banners must be no taller than 3 feet, made of heavy duty material and have grommets installed in all 4 corners.

Ship banners to:
Matt Klos
107 Morallion Hills
Peachtree City, GA 30269

Please add any comments or let us know if you have any questions:

If you plan to register as a pilot, you will need to register online at www.fayetteflyers.com